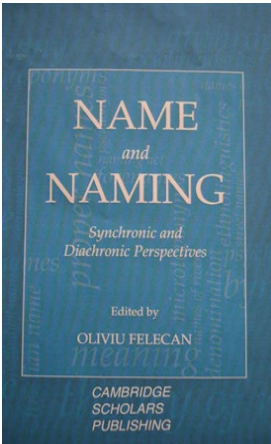
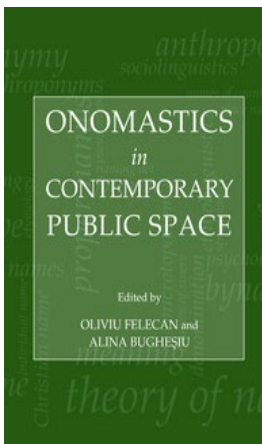
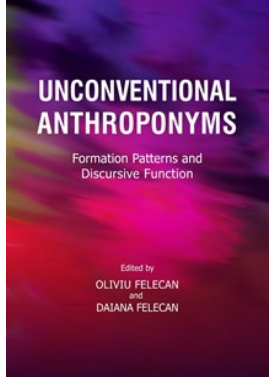
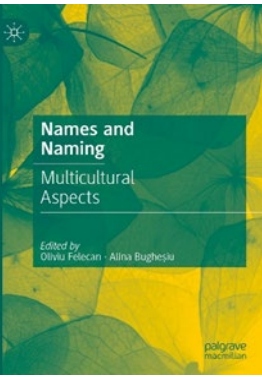
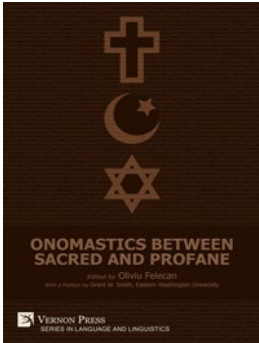


CENTER OF ONOMASTICS

Contact details

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Areas of expertise

Domain: philology, humanities (onomastics, socio-/psycho-/ethnolinguistics, anthropological linguistics, pragmatics). Philology can be defined as the scientific knowledge of the entire activity and life of a certain people, in a given period of its existence. As a sub-field of philology, linguistics studies human language, exploring its mechanisms by means of comparative, synchronic and diachronic studies of languages.

Team

Prof. Dr. Hab. Oliviu Felecan, Prof. Dr. Hab. Daiana Felecan, Dr. Alina Bughesiu, Dr. Adelina Mihali, Dr. Silvia Iluț

Representative projects

“Multiethnic Connections in the Anthroponymy of Maramureș, a Central European Area”, IDEI, (2009)
 “Onomastics in Contemporary Romanian Public Space: Socio- and Psycholinguistic Research”, TE grant, (2012)
 “Unconventional Romanian Anthroponyms in European Context: Formation Patterns and Discursive Function”, TE grant, (2011)

Significant results

Books:

1. O. Felecan, A. Bugheșiu (eds.), *Proceedings of the Sixth International Conference on Onomastics "Name and Naming". (In)correctness in Onomastics*, Cluj-Napoca: Editura Mega, 2024, 984 p.
2. O. Felecan, A. Bugheșiu (eds.), *Proceedings of the Fifth International Conference on Onomastics "Name and Naming". Multiculturalism in Onomastics*, Cluj-Napoca: Editura Mega, 2022, 1074 p.
3. O. Felecan, A. Bugheșiu (eds.), *Names and Naming: Multicultural Aspects*, Palgrave Macmillan, 2021, 455 p., DOI: 10.1007/978-3-030-73186-1
4. O. Felecan, *Onomastics between sacred and profane*, Wilmington: Vernon Press, 2019, 434 p
5. D. Felecan, *Întâlnire cu semnele textului. 18 popasuri de lectură critică*, București: Editura Academiei Române, 2018.
6. O. Felecan, *Proceedings of the Fourth International Conference on Onomastics "Name and Naming". Sacred and Profane in Onomastics*, Cluj-Napoca: Editura Mega, Editura Argonaut, 2017, 1255 p.
7. A. Bugheșiu, *Trade Names in Contemporary Romanian Public Space*, 2015, 259 pages
8. A. Mihali, *Toponymy of the Maramureș County. The Superior Valley of the Vișeu River*, 2015, 255 pages
9. O. Felecan, *Proceedings of the Third International Conference on Onomastics "Name and Naming". Conventional/Unconventional in Onomastics*, 2015, 1010 pages
10. D. Felecan, *Pragmatics of Unconventional Names and Naming: From Theoretical Paradigms to Discursive Practices*, 2014, 302 pages
11. O. Felecan, D. Felecan, *Unconventional Anthroponyms: Formation Patterns and Discursive Function*, 2014, 536 p.

Studies:

1. O. Felecan, A. Bugheșiu, *Sustainability Promoted by Means of Names of Environmental NGOs: A Sociolinguistic Approach*, în „Philologica Jassyensia”, an XXI, nr. 1 (41)/2025, p. 43-54, DOI:10.60133/PJ.2025.1.03
2. O. Felecan, D. Felecan, A. Bugheșiu, *Names in Commerce during the Covid 19 Pandemic*, în Paola Cotticelli-Kuras (ed.), *Names in Times of Crisis: Age of pandemics, energetic deficiency, and war*, Tübingen: Narr Francke Attempto Verlag, 2025, p. 185-204, DOI: 10.24053/9783381133321
3. O. Felecan, *La mémoire polonaise en onomastique roumaine*, in "Linguistique Balkanique", LXIII, 2/2024, p. 97-110.
4. O. Felecan, D. Felecan and A. Bugheșiu, *Anthroponymic Implications of Covid-19 and the Underlying Coronavirus*, in "B.A.S. British and American Studies", XXX/2024, p. 205-216, DOI: 10.35923/BAS.30.19
5. O. Felecan, *Romanian First Names in America: A Synchronic Perspective*, în „Onomăstica desde América Latina”, 4 (2)/2023, p. 1-17.
6. O. Felecan, A. Mihali, *Romanian-Ukrainian Anthroponymic Contact on the Interstate Border along the Tisza River*, în „Names”, vol. 71, nr. 4/2023, p. 5-18, DOI 10.5195/names.2023.2597.
7. O. Felecan, *Aurea mediocritas: Heroes and Fake Heroes/Antiheroes in Romanian Hodonymy*, în „Studia UBB, Philologia”, LXVIII, 3/2023, p. 203-224, DOI:10.24193/subbphilo.2023.3.12
8. O. Felecan, *A Semiotic Perspective on the Presence of Clergy in Romanian Hodonymy*, în Monika Kopytowska, Artur Galkowski, Massimo Leone (Eds.), *Thought-Sign-Symbol: Cross-Cultural Representations of Religion*. Berlin, Bruxelles, Lausanne, New York, Oxford: Peter Lang, 2022, p. 313-333.
9. O. Felecan, *Normare academică în hodonimia românească*, în „Studii și cercetări lingvistice” (SCL), LXXIII, nr. 2/2022, p. 226-243.
10. O. Felecan, N. Felecan, *Feminine names in current Romanian hodonymy*, în „Onomastica” LXV (1)/2021, p.271-287.
11. D. Felecan, O. Felecan, *Conținuturi implicite în bancurile generate de pandemia Covid-19 (II): clasificare semantico-pragmatică*, în „Philologica Jassyensia”, an XVII, nr. 2 (34)/ 2021, p. 147-160.
12. O. Felecan, *Romanian Oikonyms and Hodonyms Mirroring the Great Union of 1918*, în „Mitteilungen der Österreichischen Geographischen Gesellschaft” (MÖGG: „Annals of the Austrian Geographical Society”), nr. 162/2020, p. 495-517.
13. O. Felecan, *(Re)naming Cities and Villages in Romania over the Last 150 Years*, în Luisa Caiazzo, I. M. Nick (eds.), *(Re)naming Places, (Re)shaping Identities*, Cambridge Scholars Publishing, 2020, p. 57-76.
14. D. Felecan, O. Felecan, *Conținuturi implicite în bancurile generate de pandemia Covid-19: repere teoretice (I)*, în „Philologica Jassyensia”, an XVI, nr. 2 (32)/ 2020, p. 265-272.
15. O. Felecan, *Oikonymic transformations in Romania in the first half of twentieth century*, în „Dacoromania”, XXIV, nr. 1/2019, p. 57-65.
16. O. Felecan, N. Felecan, *Toponymic Homonymies and Metonymies: Names of Rivers vs Names of Settlements*, în „Onomăstica. Anuari of the Societate d'Onomăstica”, nr. 5/2019, p. 91-114.
17. O. Felecan, *Transylvania - A Toponymic Perspective*, în „Onomastica Uralica”, nr. 12/2018, p. 289-299.
18. A. Bugheșiu, *Imaginative Names for Imaginary Friends*, în *British and American Studies*, 24, 2018, p. 227-236.
19. Felecan, Oliviu, *Oikonymic Transformations in Romania in the Second Half of the Twentieth Century NAMES-A JOURNAL OF ONOMASTICS* Volume: 65 Issue: 2 Pages: 78-87 Published: 2017
20. D. Felecan, O. Felecan, „Nicknames of Romanian Politicians after 1989”, în „Philologica Jassyensia”, an XII, nr. 2 (24), 2016, *ALTERNATIVES*, Vol.24, nr.2, pp.191-207, 2016.
21. D. Felecan, A. Bugheșiu, „Să nu [în]juri strămb...”. Înjurături românești care conțin antroponime (II): niveluri constitutive și semantic-referențiale, în „Philologica Jassyensia”, *ALTERNATIVES*, Vol. 1(23), nr.1(23),.47-55, 2016.

Research & development	Research and development in the field of philology is mainly achieved with the help of humanities. Sociolinguistics, psycholinguistics, ethnolinguistics, and anthropological linguistics can help improve the economic environment theoretically. Through the interdisciplinary nature of the projects undergone within the Centre of Onomastics, our teamwork could be employed in other fields, such as sociology, psychology, economy, marketing, advertising etc.
Consulting	Consulting may regard the choice of an appropriate name for businesses, which should be tightly connected to the impact that such institutions perform in society, but also the correct usage of Romanian in the direct relationship with customers, or the one established (indirectly) by means of websites and advertisements. At the same time, we could offer consulting for the organization of international scientific events and for editing scientific journals.

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