

CENTER OF ONOMASTICS

Contact details

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Acronym	CO
Logo	
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Areas of expertise

Philology,

Philology can be defined as the scientific knowledge of the entire activity and life of a certain people, in a given period of its existence.

Humanities:

Onomastics, socio-/psycho-/ethno linguistics, anthropological linguistics, pragmatics.

Linguistics:

Linguistics studies human language, exploring its mechanisms by means of comparative, synchronic and diachronic studies of languages.

Team and key skills

Assoc. Prof. Dr. Oliviu Felecan: BA degree in Classical Languages (1997, University of the West, Timișoara), PhD in Philology (2004, Timișoara), Assoc. Prof. at the Faculty of Letters, manager of 2 CNCS grant projects, (co)author/(co)editor of 8 books, author of tens of (ISI, BDI) studies published in over 14 countries.

Assoc. Prof. Dr. Daiana Felecan: BA degree in Romanian-Latin studies (1997, University of the West, Timișoara), PhD in Philology (2004, Timișoara), Assoc. Prof. at the Faculty of Letters, manager of a CNCS grant project, author of 5 books and of tens of (ISI, BDI) studies published in 12 countries.

Phd. Student Alina Bugheșiu: BA degree in Romanian-English studies (2008), and 2 MA programmes graduated (2010, 2011, North University of Baia Mare); PhD student at the University of the West, Timișoara; member of 2 CNCS grant projects, author of a book published in Germany and of ten BDI studies.

Phd. Student Adelina Mihali: BA degree in Romanian-Ethnology studies (Faculty of Letters, 2008), MA degree in "Popular Language and Culture" (2010, North University of Baia Mare); PhD student at the University of the West, Timișoara; member of a CNCS grant project, author of several BDI studies.

Phd. Student Georgeta Rus: BA degree in Romanian-French studies (Faculty of Letters, 2008), MA degree in "Romanian Language in European Context" (2010, North University of Baia Mare), PhD student at the University of the West, Timișoara, member of a CNCS grant project, author of several BDI studies.

Infrastructure

Laptop, multifunction printer, projector, photo camera.

Development strategy

The Center of Onomastics appeared after winning the first exploratory research project (CNCSIS, IDEI). Its development led to the winning of other two CNCS grants (TE). The research team consists of 2 experienced members (O. Felecan, D. Felecan), and 3 PhD candidates, chosen from our best former BA/MA students. We keep taking on students that prove capable of proficient scientific research, which we guide and encourage them to undergo.

Representative projects

“Multiethnic Connections in the Anthroponymy of Maramureș”, a Central European Area (manager: O. Felecan; IDEI exploratory research project, code 251/2009, 553645 lei). The project aims to explore Romanian personal names, in general, and those from Maramureș, in particular, where the old and the new merge, and where several ethnic groups co-exist. Parents’ onomastic options (as regards first names) are influenced by mass media and by the current socio-economic context (i.e. migrations).

“Onomastics in Contemporary Romanian Public Space: Socio- and Psycholinguistic Research” (manager: O. Felecan; TE grant, contract 57/2012, 600000 lei). The topic regards names of public, cultural, and religious institutions, of organizations, firms, brands, sports teams etc. in post-1989 Romania. The project deals with official names (the least studied sector of onomastics, distinct from anthroponyms and toponyms), which behave as diagnostic indices of social and economic structures.

“Unconventional Romanian Anthroponyms in European Context: Formation Patterns and Discursive Function” (manager: D. Felecan; TE grant, contract 103/2011, 750000). The project focuses on certain unconventional anthroponyms (nicknames, bynames, user names) in Romanian/Romance public space, while establishing the relation between conventional/unconventional markers of identification in various interlocutive contexts, starting from inventories of anthroponyms and their discursive functions.

Websites: <http://lir.ubm.ro/oliviufelecan/> ; <http://lir.ubm.ro/files/CV%20Daiana%20Felecan.pdf>

Significant results

Books:

1. O. Felecan (coord.), *Onomasticon. Studii despre nume și numire I* [Studies on Name and Naming I], Cluj-Napoca, Editura Mega, 2010, 333 p.
2. O. Felecan (ed.), *Name and Naming. Proceedings of the International Conference on Onomastics, 1st edition: Multiethnic Connections in Anthroponymy*, Cluj-Napoca, Editura Mega, 2011, 652 p.
3. O. Felecan (ed.), *Name and Naming: Synchronic and Diachronic Perspectives*, Newcastle upon Tyne, Cambridge Scholars Publishing, 2012, 460 p.
4. Alina Bugheșiu, *Once Upon a Time in Angela Carter’s Magic Toyshop: Fairy Tales, Myths, and the Sixties*, Saarbrücken: Lambert Academic Publishing, 2012.

Studies:

1. O. Felecan, “Romanian-Ukrainian Connections in the Anthroponymy of the Northwestern Part of Romania”, in *Names in Multi-Lingual, Multi-Cultural and Multi-Ethnic Contact, Proceedings of the 23rd International Congress of Onomastic Sciences, August 17-22 2008, York University, Toronto, Canada, 2009*, pp. 399-407.
2. D. Felecan, O. Felecan, “La satire politique post-communiste illustrée par les sobriquets des politiciens roumains”, in *Names in Multi-Lingual, Multi-Cultural and Multi-Ethnic Contact, Proceedings of the 23rd International Congress of Onomastic Sciences, August 17-22 2008, York University, Toronto, Canada, 2009*, pp. 385-390.
3. D. Felecan, “Nicknames – Reflections of Polyphony within the Linguistic Area from the Northwestern Part of Romania”, in *Nomina Africana. Journal of the Names Society of Southern Africa*, 23(2)/2009, pp. 61-89.
4. O. Felecan, “Interférences roumaines – hongroises dans l’anthroponymie de Nord - Ouest de la Roumanie”, in *Actes du XXV^e Congrès International de Linguistique et de Philologie Romanes, (Innsbruck, 2007), Tome III, Section 8: Onomastique (toponymie et anthroponymie)*, [Berlin/New York], De Gruyter, 2010, pp. 267-276.
5. O. Felecan, “The Monastic Names in the North-West of Transylvania. A sociolinguistic and Cultural Perspective”, in *Transylvanian Review (ISI)*, vol. XIX, Supplement 3/2010: *Aspect of Confessional Diversity within the Romanian Space*, pp. 193-208.
6. O. Felecan, “Multiethnic Connections Reflected in the Anthroponymy of a Central European Region”, in *Nomina Africana. Journal of the Names Society of Southern Africa*, vol. 24(1)/2010, pp. 1-23.
7. O. Felecan, D. Felecan, “Prénoms latins dans l’anthroponymie de la Roumanie orientale”, in *Latin vulgaire – latin tardif IX Actes du IX^e colloque international sur le latin vulgaire et tardif, Lyon, 2-6 septembre 2009*, Lyon, Maison de l’Orient de de la Méditerranée – Jean Pouilloux, 2012, pp. 531-547.
8. A. Bugheșiu, “Romanian Brand Names as Cultural Mediators”, paper presented at the 4th International Symposium “Names in the Economy”, Turku 14-16 June 2012, University of Turku, Finland, 2012 (paper submitted for publication).
9. A. Mihali, “Nume romanice în onomastica spațiului public românesc” [Romance Names in the Onomastics of Romanian Public Space], in: J. Palenikova, D. Sitar-Tăut (eds.) *Zilele studiilor romanice (II). Teorii, modele noi și aplicarea lor în lingvistica, literatura, translatoologia și didactica ultimilor 20 de ani* [Days of Romance Studies (II). New Theories and Models, and Their Application on Linguistics, Literature, Translations, and Didactics in the Last 20 Years], Univerzita Komenského v Bratislave, 2012, pp. 84-92.
10. G. Rus, “Aspects concernant les pseudonyms électroniques dans la société française”, in *Analele Universității București, Limbi și literaturi străine* [Annals of the University of Bucharest. Foreign Languages and Literatures], 1/2012, pp. 39-50.

Conference:

The International Conference on Onomastics “Name and Naming”, 1st edition “Multiethnic Connections in Anthroponymy”, Baia Mare, 19-21 September 2011.

The offer addressed to the economic environment

Research & development in core areas	Research and development in the field of philology is mainly achieved with the help of humanities. Sociolinguistics, psycholinguistics, ethnolinguistics, and anthropological linguistics can help improve the economic environment theoretically.
Research & development in applied fields	Through the interdisciplinary nature of the projects undergone within the Center of Onomastics, our teamwork could be employed in other fields, such as sociology, psychology, economy, marketing, advertising etc.
Consulting	Consulting may regard the choice of an appropriate name for businesses, which should be tightly connected to the impact that such institutions perform in society, but also the correct usage of Romanian in the direct relationship with customers, or the one established (indirectly) by means of websites and advertisements. Likewise, we could offer consulting for the organization of international scientific events.

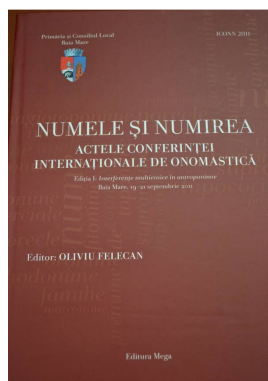


Fig. 1. Front cover of [Name and Naming. Proceedings of the International Conference on Onomastics, 1st edition: Multiethnic Connections in Anthroponymy], Oliviu Felecan (ed.), Cluj-Napoca, Editura Mega, 2011.

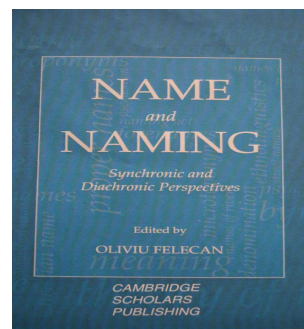


Fig. 2. Front cover of Name and Naming: Synchronic and Diachronic Perspectives, Oliviu Felecan (ed.), Newcastle upon Tyne, Cambridge Scholars Publishing, 2012.